

# ANTHONY MAGTURO

Graphic Design Photography Video



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## Skills

- Photoshop CC
- Illustrator CC
- InDesign CC
- Premiere Pro CC
- After Effects CC
- Lightroom CC
- Dreamweaver CC
- Acrobat CC
- MS-Office
- Wrike
- Keyshot
- Camera Equipment
- Canon EOS R6
- Canon 5D Mark II

“Tony helped contemporize and evolve the Riddell brand and its perception through advanced visual arts reflective of its leading position in the marketplace.”

Erin Griffin  
Vice President of Marketing + Communications,  
Riddell

## Work

### Freelance Graphic Designer

2020 - present

Chicago, IL

- Produce corporate, marketing and social media materials in both print and digital for clients

### Riddell Sports, Graphic Designer

2009 - 2020

Des Plaines, IL

- Member of in-house creative team that provided digital and print creative solutions to various business units that helped achieve corporate initiatives
- Collaborated and led fellow designers to complete on print and digital initiatives
- Coordinated with product development team for product marketing design, identity and launch
- Conceptualized, planned and executed content shoots used for various initiatives
- Designed, laid out and prepared for print yearly product catalog
- Assisted web marketing team with creation of website graphics and e-mail blasts
- Designed consumer business unit of Riddell POP, packaging and marketing materials
- Produced print and digital assets for Riddell partners that comprised of professional, collegiate and youth football organizations.
- Coordinated and managed the Riddell experience at various trade shows and events around the U.S.
- Implemented digital marketing efforts via online catalogs that helped increase page views by 200%

### Easton Sports, Graphic Designer

2006 - 2009

Van Nuys, CA

- In-house designer for B2C baseball and hockey equipment initiatives
- Collaborated with product design team for creation of equipment and apparel brand and design elements
- Designed and prepared catalogs for print
- Created POP designs for retail stores

### Hockey Monkey, Graphic Designer

2002 - 2005

Corona, CA

- Managed and created graphics for e-commerce website
- Developed brand identity and marketing and advertising materials

## Education

California State University, Long Beach  
Bachelor of Arts, Graphic Design

## Interests

- AIGA / AIGA Chicago
- Graphic Artists Guild